



ISSA
designs



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ILLUSTRATION PACKAGE

Hi There!

I appreciate you reaching out. Having killer designs can really boost your branding and business. But you already know that! You're probably stuck wondering how to outsource a designer who understands your vision. I'd love to help since illustrating is my favorite part of my job. I like to be upfront about how my process goes and what you should expect. Please note the quote in this document is subject to change if additional services are decided upon and need to be added or removed.

MY GOAL IS TO HELP YOU...

01 Understand what style and imagery would work best for you.

02 Create a unique and custom design that stands out.

03 Help you have everything you need to hit the ground running.

ILLUSTRATION BRANDING PACKAGE

This package includes everything you need to immediately implement your new design on all platforms.

WHAT'S INCLUDED:

- ✓ Design Questionnaire
- ✓ Collaborative Pinterest Board
- ✓ Brand Strategy Meeting
- ✓ Illustration Design Print + Web Files



Price: \$600 - Will be split into two payments of \$300 at the beginning and end of the process. Pricing includes two large revisions. Price increases \$50 for further revisions so make them count!

Want an example?

I recently designed an illustration for a music festival in Moab. We started out with a poster design (as you see here) and I also gave them a version of this that they will screen print on apparel to sell at the festival. We started by figuring out what we wanted to represent, I put those together in a design, and we go through a revision process until they were super excited to get the files!

I think being such an empath, I want my client's vision to succeed as much as they do so it's a big win for everyone when we finalize something they really love.

What's your aesthetic?

I'm versatile and want to create a design that resonates with you. Every design is unique and different from the previous... and I like it that way!



READY TO GET STARTED?



EMAIL ME AT
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TO CONFIRM YOUR SPOT ON MY CALENDAR.

Our next steps will be to get your contract invoice sent over,
prepare our vision and inspiration, and schedule our
Vision Meeting to kick things off!

* Note: Your deposit will be non-refundable and 1/2 of the total
project cost, due at the time of booking to secure your spot.