



ISSA  
designs



KARISSA DEDECKER

925.588.5748

ISSA-DESIGNS.COM

KARISSA.DESIGNS@GMAIL.COM



LOGO BRANDING PACKAGE

*Hi There!*

I appreciate you reaching out. I know branding can feel like a big leap and I want to take some of that stress off your plate. I like to be upfront about how my process goes and what you should expect. Please note the quote in this document is subject to change if additional services are decided upon and need to be added or removed.

## MY GOAL IS TO HELP YOU...

01 Create a unique and custom designed branding package that stands out.

02 Have your branding be consistent so your business looks professional.

03 Help you have everything you need to hit the ground running.

# SIGNATURE IDENTITY PACKAGE

This package includes everything you need to immediately implement your new branding on all platforms.

## WHAT'S INCLUDED:

- ✓ Branding Questionnaire
- ✓ Collaborative Pinterest Board
- ✓ Brand Strategy Meeting
- ✓ Primary Logo Print + Web Files
- ✓ Secondary Logo Print + Web Files
- ✓ Social Media Profile Branding
- ✓ Branding Guide



**Price:** \$650 - Will be split into two **non-refundable** payments of \$325 at the beginning and end of the process. Pricing includes two large revisions. Price increases \$50 for further revisions so make them count!



# Want an example?

I recently designed this custom branding package for a guiding company in Texas. You see the logo variations and adjustments for different background colors? We even added some apparel designs to their package as well. Super fun!

I strive to make my clients branding stand out and uplift their professionalism in an engaging way.

## What's your aesthetic?

I'm versatile and want to create a design that resonates with you. Every design is unique and different from the previous... and I like it that way!





# READY TO GET STARTED?



EMAIL ME AT  
[KARISSA.DESIGNS@GMAIL.COM](mailto:KARISSA.DESIGNS@GMAIL.COM)  
TO CONFIRM YOUR SPOT ON MY CALENDAR.

Our next steps will be to get your contract invoice sent over,  
prepare our vision and inspiration, and schedule our Brand  
Strategy Meeting to kick things off!

\* Note: Your deposit will be non-refundable and 1/2 of the total  
project cost, due at the time of booking to secure your spot.